

Dear Pastor,

Our team at LifeWay Research has begun work on the **2010 OutreachMagazine/LifeWay Research Special Report** that will be published this fall. Each year—as a part of this project—we survey churches across the U.S. on their average weekend worship attendance.

Would you take a moment to participate in this study by sharing your church’s average weekend worship attendance for 2010 (specific criteria is explained on the next page)?

Our team has a “no guessing” policy for this project which means that we only report numbers that are submitted by the churches each year. If you do not wish to participate in this survey this year, you can email me, Lizette Beard, and let me know and this will be the last time you are asked in 2010. My email address is [Lizette.Beard@LifeWay.com](mailto:Lizette.Beard@LifeWay.com).

Please make sure that a senior staff member (senior/executive/administrative pastor) reviews the numbers before they are submitted by FAX (615-468-4681).

***Please note: no information should be submitted without receiving approval from a senior pastor or executive staff member.***

Churches may submit their information by FAX at (615) 468-4681.

We appreciate your participation and hope that you will also take a moment to tell us some of your stories behind the numbers. This section is optional and is not required to be listed in either of the Top 100 lists, but it does help us in telling the stories of the churches who are listed.

Please email me at [Lizette.Beard@LifeWay.com](mailto:Lizette.Beard@LifeWay.com) if you have any questions about this project. Thank you for your ministry and participation!

Lizette Beard, Project Manager  
LifeWay Research  
[Lizette.Beard@LifeWay.com](mailto:Lizette.Beard@LifeWay.com)

# FAX TO: (615) 468-4681

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## CHURCH INFORMATION SHEET

CHURCH NAME: \_\_\_\_\_

CHURCH ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

DENOMINATION: \_\_\_\_\_ YEAR CHURCH STARTED: \_\_\_\_\_ # OF SITES/LOCATIONS: \_\_\_\_\_

SENIOR PASTOR: \_\_\_\_\_ YEAR OF BIRTH \_\_\_\_\_ YEARS @ CHURCH: \_\_\_\_\_

*Who is the best person we should contact if we have any questions:*

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### AVERAGE WEEKEND WORSHIP ATTENDANCE:

2010 : \_\_\_\_\_

2009 : \_\_\_\_\_

#### CRITERIA FOR REPORTING AVERAGE WEEKEND WORSHIP ATTENDANCE:

- FEBRUARY & MARCH ONLY
- ADULTS, TEENS, CHILDREN (NOT COUNTING ANYONE TWICE)
- PRIMARY WEEKEND WORSHIP GATHERINGS.  
*Note: Churches should not count any group gatherings that meet on campus or elsewhere throughout the week even if it is for worship. Most churches should not count Sunday evening services because of the % of attendees who also attend on Sunday mornings.*
- ALL PHYSICAL SITES & VENUES IN THE U.S. (Not online, internet, or international attendees)
- ACTUAL ATTENDANCE/NOT MEMBERSHIP

**\*If there is any question about the criteria, please contact Lizette.Bead@LifeWay.com for clarification.**

**THE STORY BEHIND THE NUMBERS.** Does your church have a story to share about what has happened in the past year in one or more of the following areas? If so, please check the box in front of that question (indicating a "yes") and please provide a **contact name and email address** for follow-up questions (or include on a separate sheet and fax back with this form).

- # of conversions or baptisms during the past year? \_\_\_\_\_
- Development of vibrant leaders \_\_\_\_\_
- Changes and growth in the corporate and personal worship of church members \_\_\_\_\_
- Connecting people through intentional relationships, community groups, bible study \_\_\_\_\_
- Increased missions service locally/U.S./internationally \_\_\_\_\_
- Developing a missionary mentality among individuals \_\_\_\_\_

NAME OF PERSON SUBMITTING THIS INFORMATION: \_\_\_\_\_

HAS THE SENIOR PASTOR (OR EXECUTIVE PASTOR) REVIEWED THIS INFORMATION: YES \_\_\_\_\_ NO \_\_\_\_\_

This survey is a part of the annual *OutreachMagazine/LifeWay Research Special Report* that will be published in Fall 2010. For more information on LifeWay Research, please visit [LifeWayResearch.com](http://LifeWayResearch.com) or [EdStetzer.com](http://EdStetzer.com). Questions about this survey may be sent to [Lizette.Bead@lifeway.com](mailto:Lizette.Bead@lifeway.com).

